

Senior Executive Weekly Review

Date: _____

1. What worked last week?
2. What didn't?
3. What needs to change?
4. What do I/we need to do this week to **generate and select ideas that can drive significant growth gains?**
5. What do I/we need to do this week to **increase my/our capacity to lead this business?**
6. What do I/we need to do this week to **raise the level of execution excellence?**
7. What do I/we need to do this week to **ratchet up customer attraction, retention and value?**
8. What do I/we need to do this week to **make better financial decisions that will both fuel and sustain growth?**